

## THIRD SEMESTER

| Paper No              | Title of Paper(s)                      | Hours |   |   |   |       | Credits |     | Marks    |           |          | Code    |
|-----------------------|----------------------------------------|-------|---|---|---|-------|---------|-----|----------|-----------|----------|---------|
|                       |                                        | L     | T | P | S | Total |         |     | Internal | Practical | External |         |
| <b>BBA/GEN/301</b>    | Cost and Management Accounting         | 4     | 2 | - | 0 | 6     | 5       | 25  | -        |           | 75       | DCC     |
| <b>BBA/GEN/302</b>    | Marketing Management                   | 4     | - | - | 0 | 4     | 4       | 25  | -        |           | 75       | DCC     |
| <b>BBA/GEN/303</b>    | Capital Markets                        | 3     | 2 | - | 0 | 5     | 4       | 25  |          |           | 75       | DCC     |
| <b>BBA/GEN/304</b>    | Introduction to Information Technology | 3     | - | 2 | 0 | 5     | 5       | -   | 25       |           | 75       | DCC/SEC |
| <b>BBA/GEN/305</b>    | Indian Business Environment            | 4     | - | - | 0 | 4     | 4       | 25  |          |           | 75       | DCC     |
| <b>BBA/GEN/306A-C</b> | Mandatory Audit Course* (MAC)          | 2     | - | - | 0 | 2     | 0       | 25* | -        |           | 75*      | MAC     |
|                       | TOTAL                                  | 20    | 4 | 2 | 0 | 26    | 22      | 100 | 25       |           | 375      |         |